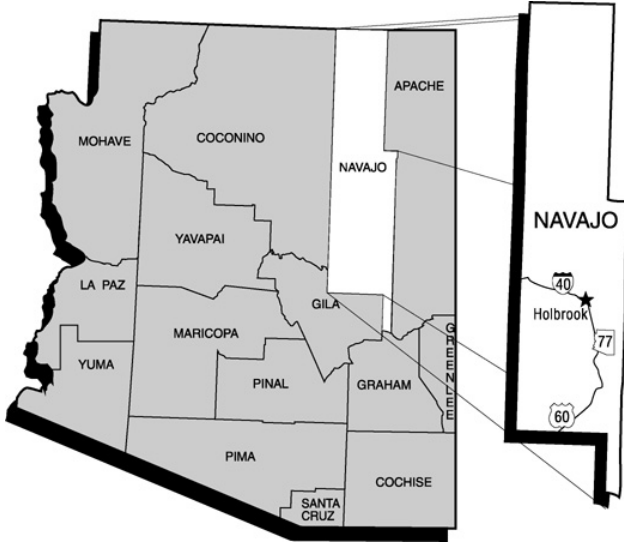


Profile:

# Navajo County, Arizona



**Navajo County** was formed on March 21, 1895, as the final act of the Territorial Assembly before it adjourned at midnight. What is now Navajo County was first included in Yavapai County, but in 1879, the area was added to the newly formed Apache County.

By the time it became Navajo County, the area was developed – the railroad had crossed the county for more than a decade, and North America’s third largest ranch, the Aztec Land and Cattle Company near Holbrook, had been established. Backed by Easterners, Aztec bought 1 million acres of land from the railroad at 50 cents an acre. The company – known as the Hashknife Outfit because of its brand – brought 33,000 longhorn cattle and 2,200 horses into northern Arizona from Texas. Holbrook, the county seat, was founded in 1871.

The county is divided into two distinct parts by the Mogollon Rim. The high country in the northern part of the county is arid and desert-like with empty mesas and smaller plateaus. The southern part is a rugged mountain area, heavily wooded with piñon juniper and ponderosa pine.

In the north is Kayenta, founded in 1909 as a trading post, and now the gateway to the Navajo Tribal Park at Monument Valley and a thriving Navajo community. Farther south is the Hopi Indian Reservation, which is completely surrounded by the Navajo Reservation. The Hopi Pueblo of Oraibi is one of the oldest continuously inhabited settlements in the United States.

Today, Navajo County’s principal industries are tourism, coal mining, manufacturing, timber production and ranching.

Almost 55 percent of Navajo County’s 9,959 square miles is Indian reservation land. Individual and corporate ownership accounts for 30 percent; the U.S. Forest Service and U.S. Bureau of Land Management together control 9 percent; and the state of Arizona owns 6 percent. All of Navajo County is an Enterprise Zone.



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## Navajo County At-A-Glance

**County Seat:** Holbrook

**2004 Population:** 107,420

**2004 Labor Force:** 37,399

**Unemployment Rate:** 10.6%

**Major Industries:** Mining and Construction,  
Educational and Health  
Services, Professional and  
Business Services

Sources: Population Estimates July 2004, Population Statistics Unit, Research Administration,  
Arizona Department of Economic Security; December 2004 Special Unemployment Report,  
Arizona Department of Economic Security, Research Administration.



	1990	2000	2004
Arizona	3,665,228	5,130,632	5,833,685
Navajo County	77,658	97,470	107,420

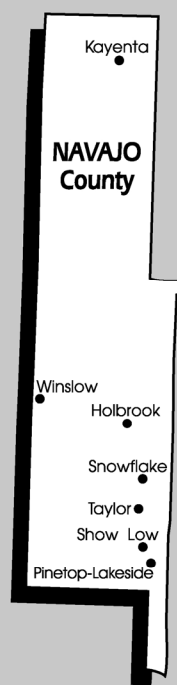
### Major Cities/Communities

	1990	2000	2004
Fort Apache Indian Reservation (White Mtns.)	10,394	12,429	N/A
Holbrook	4,686	4,917	5,430
Hopi Indian Reservation	7,360	6,946	N/A
Kayenta, Navajo Nation	4,372	4,922	N/A
Pinetop-Lakeside	2,422	3,582	4,055
Show Low	5,019	7,695	9,365
Snowflake	3,679	4,460	4,795
Taylor	2,418	3,176	3,980
Winslow	8,190	9,520	9,635

Source: U.S. Census Bureau and Arizona Department of Economic Security, Population Statistics Unit.

N/A - Not available

## Incorporated Cities



Note: The Navajo Nation community of Kayenta is not incorporated.

## Age Distribution

	% of total
0-14	29.2%
15-24	15.0%
25-44	25.3%
45-64	20.4%
65+	10.0%

Source: U.S. Census Bureau, April 1, 2000 Census

## Population Composition\*

Race	% of total
White	45.9%
Black	0.9%
Native American	47.7%
Asian or Pacific Islander	0.3%
Other	5.0%
Total	100.0%
Hispanic Heritage*	8.2%

Source: U.S. Census Bureau, April 1, 2000 Census  
Persons of Hispanic heritage may be of any race



# Labor Force

## 2004 Civilian Labor Force

	<i>Labor Force</i>	<i>Unemployment Rate</i>
Arizona	2,762,612	4.8%
Navajo County	37,399	10.6%

### Major Cities/Communities

Fort Apache Indian Reservation (White Mountains)	4,997	24.0%
Heber-Overgaard	779	7.3%
Holbrook	3,206	5.3%
Hopi Indian Reservation	3,457	18.2%
Kayenta, Navajo Nation	2,267	9.6%
Pinetop-Lakeside	1,649	3.0%
Show Low	3,032	3.7%
Snowflake	1,745	4.3%
Taylor	1,327	3.7%
Winslow	5,074	6.0%

Source: Arizona Dept. of Economic Security, December 2004 Special Unemployment Report.

## 2004 Employment by Sector

Mining and Construction	2,400
Educational & Health Svcs	3,075
Financial Activities	575
Government	10,750
Leisure & Hospitality	2,925
Manufacturing	875
Information	650
Professional & Business Svcs	1,075
Trade, Transportation & Utilities	5,475

Source: Prepared in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics, State of Arizona Economic Security Research Administration. Figures are organized under the North American Industrial Classification System (NAICS).

## 2004 Total All Occupations

<i>Employment</i>	26,290
<i>Hourly Compensation</i>	
Median Wage	\$12.02
Average Wage	\$14.16
Entry Wage	\$ 6.67
Experienced	\$17.09

## Employment by Occupation - Average Wages

	<i>Employment</i>	<i>Avg. Wages</i>
Office & Administrative Support	3,650	\$12.30
Construction & Extraction	2,350	\$15.18
Food Preparation & Serving Related	3,060	\$ 7.83
Education, Training & Library	2,940	\$14.84
Sales & Related	2,440	\$11.23
Transportation & Material Moving	1,780	\$12.03
Healthcare Practitioner & Technical	1,210	\$25.42
Installation, Maintenance & Repair	1,380	\$16.47
Protective Service	1,360	\$14.51
Management	1,050	\$29.99
Building & Maintenance	960	\$ 9.61
Production	790	\$15.32
Personal Care & Service	940	\$11.73

Source: Prepared by the Arizona Department of Economic Security, Research Administration in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics, June 2005

## Major Employers

<i>Employer</i>	<i>Employment Type</i>
Abitibi Consolidated, Inc., Snowflake	Paper Mills
APS, Joseph City	Electric Services
Burlington Northern Santa Fe Railway, Winslow	Line-Haul Railroad Operation
Holiday Inn, Kayenta	Hotels and Motels
Kayenta Boarding	Administration of Educational Programs
B.I.A. School, Kayenta	Educational Programs
Keams Canyon Indian Hospital, Keams Canyon	Medical Doctors' Office
Navajo Government Executive Branch	Government
Navajo Tribal Utility Authority, Keams Canyon	Utilities
Navapache Hospital, Show Low	Medical Doctors' Office
Northland Pioneer College, Holbrook	Colleges and Universities
Peabody Coal Co., Kayenta	Bituminous Coal and Lignite Surface Mining
PFFJ, Inc., Snowflake	Pork Production
Pinon Unified School District #4	Education
Suntastic Hothouse Inc., Snowflake	Hydroponic Tomato Grower
Western Moulding Co. Inc., Snowflake	Millwork



# Utilities

## Electric Service

### Major Suppliers:

APS	(800) 253-9405
Navapache Electric Cooperative, Inc.	(800) 543-6324

## Natural Gas Service

### Major Suppliers:

Citizens Utilities Co.	(800) 522-4391
Southwest Gas Corporation	(800) 766-9722
Navajo Tribal Utility Authority	(928) 729-5721

## Water and Sewer

For information see specific community profile, or contact the local chamber of commerce directly. For information regarding the Navajo Nation, contact the Navajo Tribal Utility Authority.

## Telephone

### Major Suppliers:

Century Telephone	(505) 782-4412
Citizens Communications	(800) 921-8101
Navajo Communications Co., Inc.	(928) 871-5581
Navajo Tribal Utility Authority	(928) 729-5721
Qwest	(800) 244-1111



# Medical

### Major Hospitals:

Winslow Memorial Hospital	(520) 289-4691
Navapache Regional Medical Center	(520) 537-4375



## Education

Northland Pioneer College, Holbrook (928) 524-6111



## Transportation

### Highways

Interstate 40, U.S. 60, U.S. 160, U.S. 163, state Highway 73, state Highway 77, state Highway 87, state Highway 99, state Highway 260, state Highway 264, state Highway 277, state Highway 377, state Highway 564, Indian Route 6, Indian Route 15

### Bus Lines

Greyhound Bus Lines, White Mountain Passenger Lines, Navajo Transit System, Four Season Bus Connection

### Rail Service

AMTRAK (800) 872-7245  
Apache Railway (928) 536-4696  
Burlington Northern Santa Fe Railway (800) 289-2673

### Trucking Service

Alpine Trucking Inc., Hall J.R. & Sons Trucking Inc., Hurley Trucking Co., Con-Way Western Express

## Air Service

### Major Airports

- Airport Name:** **Holbrook Municipal** (928) 524-3267  
**Functional Class:** Community Service  
**Elevation:** 5,245'  
**Ownership:** Public  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 03/21 Length: 6,740' Width: 75'  
**Surface:** Asphalt  
**Runway:** 11/29 Length: 3,200' Width: 120'  
**Surface:** Dirt
- Airport Name:** **Kayenta** (928) 871-6466  
**Functional Class:** Basic Service  
**Elevation:** 5,710'  
**Ownership:** Native American  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 05/23 Length: 7,000' Width: 75'  
**Surface:** Asphalt
- Airport Name:** **Polacca** No telephone checking  
**Location:** Hopi Reservation  
**Functional Class:** Community Service  
**Elevation:** 5,573'  
**Ownership:** Public  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 4PH Length: 4,200' Width: 50'  
**Surface:** Asphalt
- Airport Name:** **Show Low Municipal** (928) 537-5629  
**Functional Class:** Commercial Service  
**Elevation:** 6,411'  
**Ownership:** Public  
**Use:** Public/Commercial/Military  
**Nav-Aids:** NDB  
**Runway:** 03/21 Length: 3,928' Width: 60'  
**Surface:** Asphalt  
**Runway:** 06/24 Length: 6,400' Width: 75'  
**Surface:** Asphalt



## Distance to Major Cities



Airport Name: **Taylor Municipal** (928) 536-4811  
Functional Class: Basic Service  
Elevation: 5,600'  
Ownership: Public  
Use: Public/Commercial  
Nav-Aids: AWROS 11907, PAPI, RAL  
Runway: 03/21 Length: 7,200' Width: 75'  
Surface: Asphalt

Airport Name: **Whiteriver** (928) 338-5321  
Functional Class: Community Service  
Elevation: 5,152'  
Ownership: Native American  
Use: Public  
Nav-Aids: None  
Runway: 01/19 Length: 6,288' Width: 75'  
Surface: Asphalt

Airport Name: **Winslow-Lindberg Regional** (928) 289-2429  
Functional Class: Business Service  
Elevation: 4,938'  
Ownership: Public  
Use: Commercial/Public/Military  
Nav-Aids: DF  
Runway: 04/22 Length: 7,498' Width: 150'  
Surface: Asphalt  
Runway: 11/29 Length: 7,102' Width: 150'  
Surface: Asphalt

Source: Arizona Department of Transportation, Arizona Airports Land Use Compatibility Study

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## Fort Apache Indian Reservation

Fort Apache has two parks (1,600 acres), with utilities available. For further information, contact the EDA planning office, White Mountain Apache Tribe, (928) 338-4346, ext. 222.

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## Holbrook

The City of Holbrook has a well-equipped 100-acre business park, with access to air service and Interstate 40. For more information, contact the City of Holbrook - Department of Economic Development at (928) 524-6225.

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## Hopi Indian Reservation

There is one 150-acre industrial park in Winslow with full utilities, rail, freight and air access. Contact the Hopi Tribe, Office of Research & Planning at (928) 734-2441, ext. 242.

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## Pinetop-Lakeside

The Town of Pinetop-Lakeside operates a new Commerce Park on Porter Mountain Road, one mile off State Highway 260. This facility offers 35+ acres of available light commercial sites with underground utilities and paved streets. Contact the White Mountain Regional Development Corporation at (928) 537-3777 for more information.

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## Show Low

There are currently three industrial park locations providing utilities, road and airport services. For more information, contact the White Mountain Development Corporation at (928) 537-3777.

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## Snowflake

The Snowflake Industrial Park is located on Highway 277 and contains approximately 400+ acres. For information, contact the Town of Snowflake at (928) 536-7103.

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## Taylor

The Taylor Airpark contains 17-acres adjacent to the airport. For information, contact the Town of Taylor, (928) 536-7366.

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## Winslow

Sites of various sizes for light or heavy industry are available for lease or purchase. For additional information, contact the City of Winslow at (928) 289-2422.



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## Industrial Development Authorities

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### Industrial Development Authority of Navajo County

Mr. Stewart Szink, President  
819 West Florida  
Holbrook, AZ 86025  
(928) 524-3734

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### Industrial Development Authority of the City of Winslow

Mr. Joel B. McHood, President  
714 West Hillview Street  
Winslow, AZ 86047  
(928) 289-4040/Fax: (928) 289-2124

*Note: This information is as current as the date of this publication and was taken from reliable sources; however, we do not guarantee its completeness nor does the Arizona Department of Commerce endorse any particular individual. This information is provided as a service only.*

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## Commercial Banks

Bank of America  
Bank One  
Community First National Bank  
Frontier State Bank  
Wells Fargo Bank



# Taxes

## State Corporate Income Tax

Corporate income tax rate is 6.968 percent effective for taxable years beginning from and after December 31, 2000.

Source: Arizona Department of Revenue

## Property Tax

Community	School District	City/Fire	Countywide	Total
Heber/Overgaard	4.75*	1.19	3.00	8.94
Holbrook	6.05	0.56	3.00	9.61
Joseph City <sup>1</sup>	3.94	1.60	3.00	8.54
Pinetop-Lakeside	5.45*	0.00 <sup>2</sup>	3.00	8.45
Show Low	5.48*	0.00 <sup>3</sup>	3.00	8.48
Snowflake	4.17*	0.00	3.00	7.17
Taylor	4.17*	0.00	3.00	7.17
Winslow	6.00	0.95	3.00	9.95

\* School district participates in the Northern Arizona Vocational Institute of Technology (NAVIT).

1) Rate includes an additional school primary rate of \$0.5979 in tax year 2004 per ARS 15-992.

2) Residents living in the Pinetop Fire District pay 1.2439; residents living in the Lakeside Fire District pay 1.5967.

3) Show Low residents also pay Show Low Fire District rate.

Source: Arizona Tax Research Foundation, 2002 (Rate is per \$100 of assessed value)

## Sales Tax

The state imposes a 5.6 percent transaction privilege (sales) tax on most business activities. Navajo County has a 0.5 percent general sales tax. The communities of Show Low, Snowflake and Taylor have a 2 percent city sales tax. Pinetop-Lakeside has a 2.5 percent sales tax. The cities of Holbrook and Winslow have a city sales tax of 3 percent. Holbrook, Taylor and Winslow have an additional 2 percent hotel/motel tax. Pinetop-Lakeside has an additional 3 percent bed tax and an additional 2 % Restaurant/Bar tax. Snowflake has an additional 4 percent bed tax.

Sources: AZ Department of Revenue (July 1, 2005); AZ Hospitality Research and Resource Center, NAU (May 2005)

## Payroll Tax

Payroll taxes in Arizona are computed based on federal filing by employers and employees. Generally, withholding for state payroll taxes is between 10 and 32 percent of federal withholding based on employees' income.

Source: Arizona Department of Revenue



## For Further Information

### Heber/Overgaard Chamber ..of Commerce

P.O. Box 1926  
Overgaard, AZ 85933  
(928) 535-5777  
FAX: (928) 535-3254

### Holbrook Chamber of Commerce

100 E. Arizona Street  
Holbrook, AZ 86025  
(928) 524-6558  
FAX: (928) 524-1719  
Email: holbrookchamb@cybertrails.com

### Joseph City Chamber of Commerce

P.O. Box 36  
Joseph City, AZ 86032  
288-3639

### The Navajo Nation, Division of Economic Development

P.O. Box 663  
Window Rock,  
Navajo Nation, AZ 86515  
(928) 871-6544  
FAX: (928) 871-7381

### Pinetop-Lakeside Chamber of Commerce

P.O. Box 4220  
Lakeside, AZ 85935  
(928) 367-4290  
FAX: (928) 367-1247  
Email: info@pinetoplakesidechamber.com  
Web: www.pinetoplakesidechamber.com  
FAX: (928)

### Show Low Chamber of Commerce

81 E. Deuce of Clubs  
Show Low, AZ 85901  
(928) 537-2326  
FAX: (928) 532-7610  
Email: info@showlowchamberofcommerce.com  
Web: www.showlowchamberofcommerce.com

### Snowflake/Taylor Chamber of Commerce

110 N. Main  
Snowflake, AZ 85937  
(928) 536-4331  
FAX: (928) 536-5208  
Email: stchamber@ourapi.com

### White Mountain Apache (928) Planning & Development Svcs.

P.O. Box 1000  
Whiteriver, AZ 85941  
(928) 338-4346  
FAX: (928) 338-5195

### Winslow Chamber of Commerce

P.O. Box 460  
Winslow, AZ 86047  
(928) 289-2434  
FAX: (928) 289-5660  
Email: winslowchamber@cybertrails.com  
www.winslowarizona.org

### White Mountain Regional Development Corporation

1201 E. Cooley, Ste. F  
Show Low, AZ 85901  
(928) 537-3777  
537-3830  
Email: danderson@wmrdc.org  
www.wmrdc.org

County profiles are produced by



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