



CSA Policy Development Roadmap

- 1) Identify "Preliminary" County Legislative Issues (May-July)
 - CSA to provide policy template
 - Identify complex issues that may require significant research or due diligence
 - CSA staff is available to assist counties to evaluate proposals

- 2) Post-Legislative Session County Outreach (May-August)
 - Provide legislative report and discuss issues important to supervisors and managers
 - Regular briefings at board meetings and meetings of county senior management

- 3) County Legislative Proposals and Resolutions Due to CSA (July 30)

- 4) County Managers and Administrators Pre-Summit Briefing (September 12)
 - Review County Legislative Proposals and CSA due diligence

- 5) CSA Board Pre-Summit Briefing and Board Meeting (September 18)
 - Review County Legislative Proposals and CSA due diligence

- 6) Legislative Summit: Santa Cruz County

November 18 – 20, 2008
Esplendor Resort at Rio Rico
Rio Rico, AZ
 - Establish short and long-term legislative resolutions
 - Establish lobbying strategy

- 7) Publish "CSA Priorities 2009" Brochure

- 8) Brief State Leadership (December)
 - Governor's Staff
 - Legislative Leadership

- 9) County Supervisors Brief Local Legislators (November-January)



Tips for Developing Successful Proposals

Below are some suggestions for county personnel to keep in mind as they develop potential legislative proposals for the Fourth Annual CSA Legislative Summit this fall in Rio Rico, Santa Cruz County. CSA staff is available to answer any questions and to offer ongoing support in your efforts to vet your thoughts and proposals.

Define the problem

- Describe your proposal as simply and comprehensively as possible.
- Are there potential impacts on other counties or the state?
- Is your idea easily translated into an actionable item?

Discuss the proposal with other counties

- Do they all agree about the problem?
- Do they agree that your legislative proposal will solve the problem?
- Will your solution have any adverse affects on normal county operations?
- If the legislation failed to pass, would the counties be in worse shape?
- Is there a solution that would not require legislative action, such as administrative fixes or intergovernmental agreements?

Talk about the proposal with stakeholders

- Have you discussed the proposal with other stakeholders on both sides of the issue (elected officials, private sector constituents and special interest groups)?
- Who are the potential allies and opponents to your proposal?

Think incremental gain

- What if the goal is unattainable in one session?
- What's the most we want?
- What's the least we will accept?
- What are the increments in between?

Political capital is a limited resource

- How will your county and others feel about spending political capital on the legislation?
- Is there broad support for the proposal?
- Is there strong commitment to the proposal?

Getting consensus is a key to success

- CSA relies on consensus to determine the organization's priorities.
- How will the measure rank when considered by all fifteen counties?
- Are your colleagues' concerns and suggestions taken into account?
- Is the proposal broad enough to impact a large group and specific enough to be easily understood?



2009 Legislative Policy Proposal Template
Fourth Annual CSA Legislative Summit
Rio Rico, AZ
November 18 - 20, 2008

Due: July 30, 2008

Please send document to: ToddM@countysupervisors.org

<p>Note to Affiliates and County Departments: Proposals must be submitted through the Board of Supervisors or authorized by the County Manager/Administrator.</p>
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A. What is the legislative proposal?

B. Describe the problem and explain how the proposal solves it.

C. What is the fiscal impact of the proposal to state or county resources?

D. What is the preliminary analysis of the political environment and stakeholders' and affiliates' comments?

E. Provide primary county contact information for the proposal (name, title, phone number, e-mail and other relevant information)